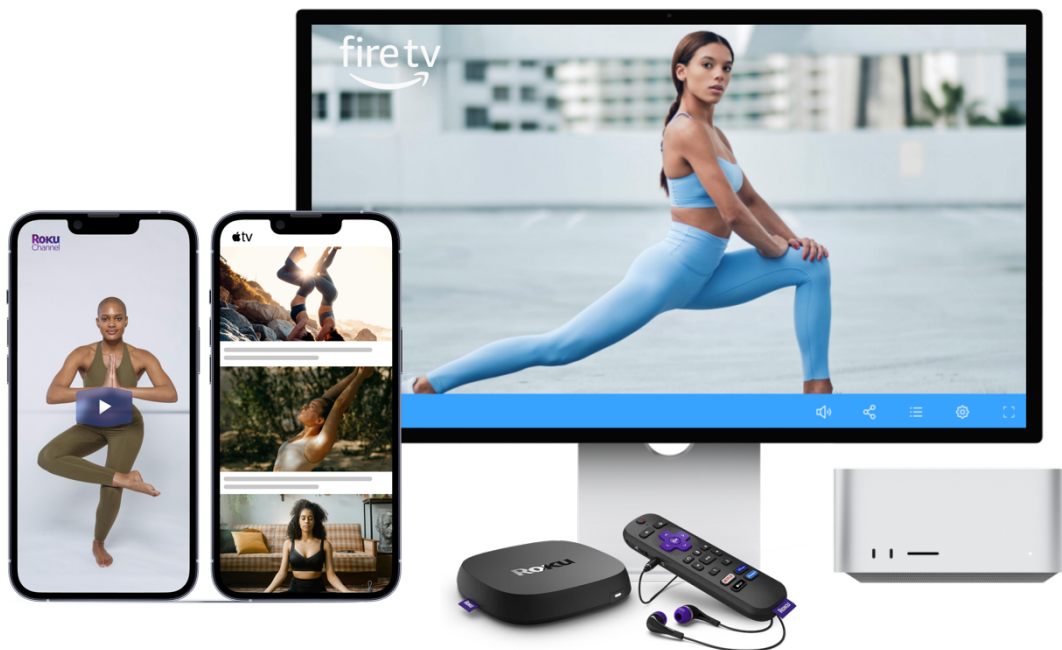# SUPA-eCart

Power Your OTT Apps, TV Playouts & FAST Channels with M3U8 Linear Streaming

With our M3U8 feed streaming, you can broadcast your content and playlists anywhere, even build & power your dedicated TV channels and online streaming subscriptions flawlessly.

COMPATIBLE WITH ALL MAJOR STREAMING PLATFORMS
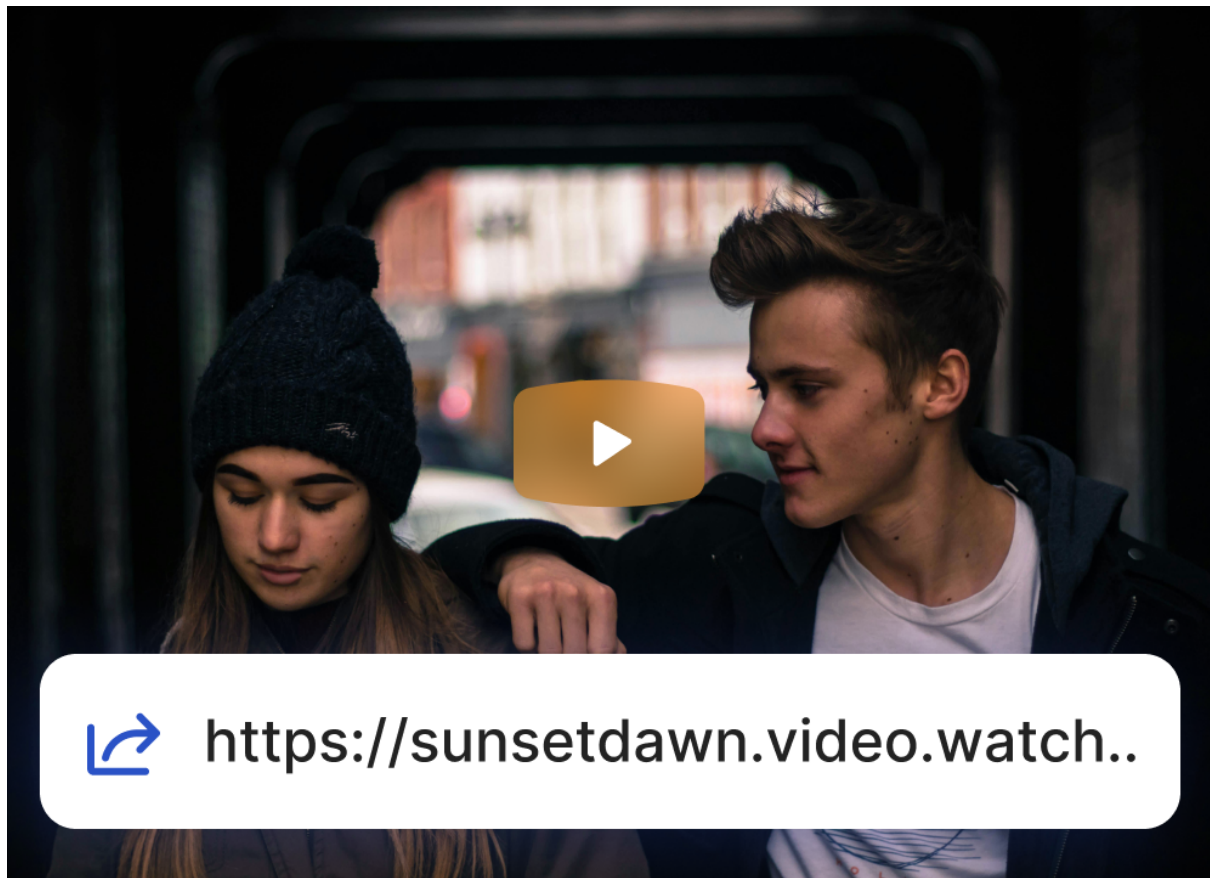
fire tv

Roku Channel

tubi

pluto tv

plex

tv

Also compatible with Emby, Jellyfin, Strimm TV, Wim TV, Backlight.co, Streamio and Custom Apps (TV, Web, Mobile)
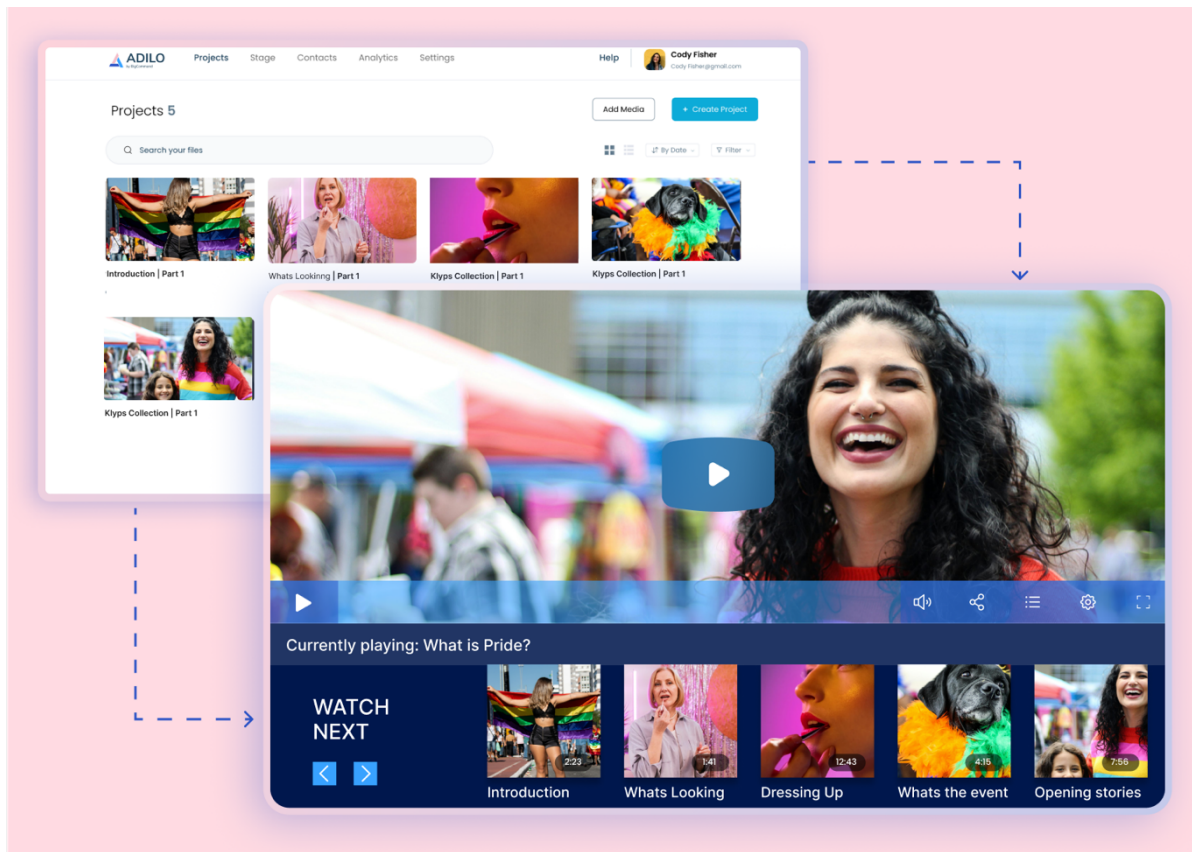
How It Works

METHOD 1

Single Media Distribution

Upload your videos copy their M3U8 URLs and add them to your OTT channels OnDemand content feed or TV playouts. Great for beginners, small scale or when curating media from varied sources.
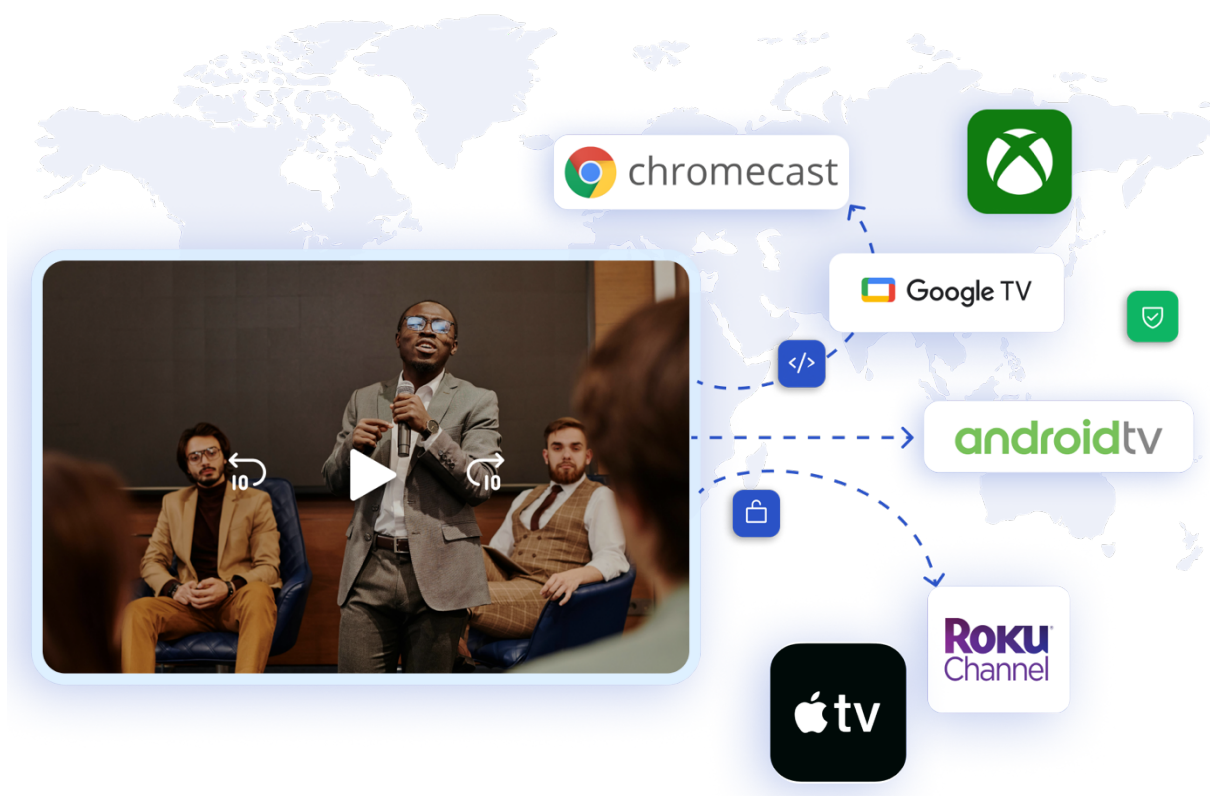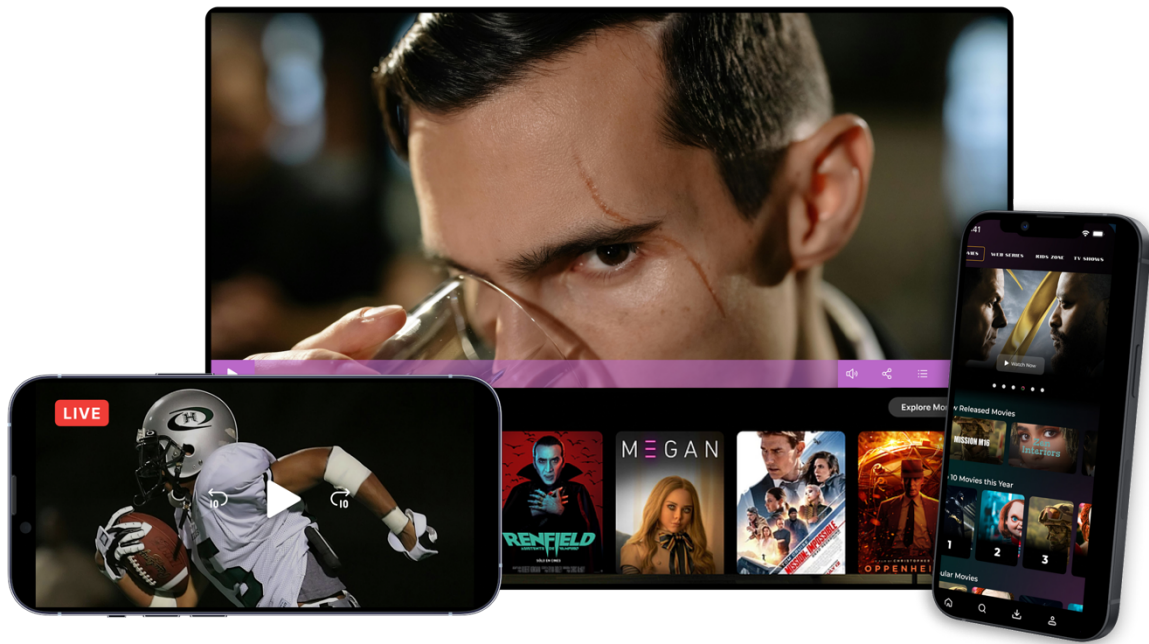
METHOD 2

Linear Streaming Distribution

This is perfect for large-scale TV production, dedicated FAST channels, and Linear TVs. You can also use it as the backend video CDN and CMS library for your OTT subscription apps. Create a huge playlist of your on-demand content. Publish it, copy the M3U8 streaming link, and build a full on-demand TV channel or OTT subscription.

24/7 Nonstop Linear Streaming

Your M3U8 feeds are available on-demand always. Pack your library with thousands of action/adventure films, documentaries, comedy, educational content, or sports content for late-night bingeing, you're never offline even when you're sleeping.
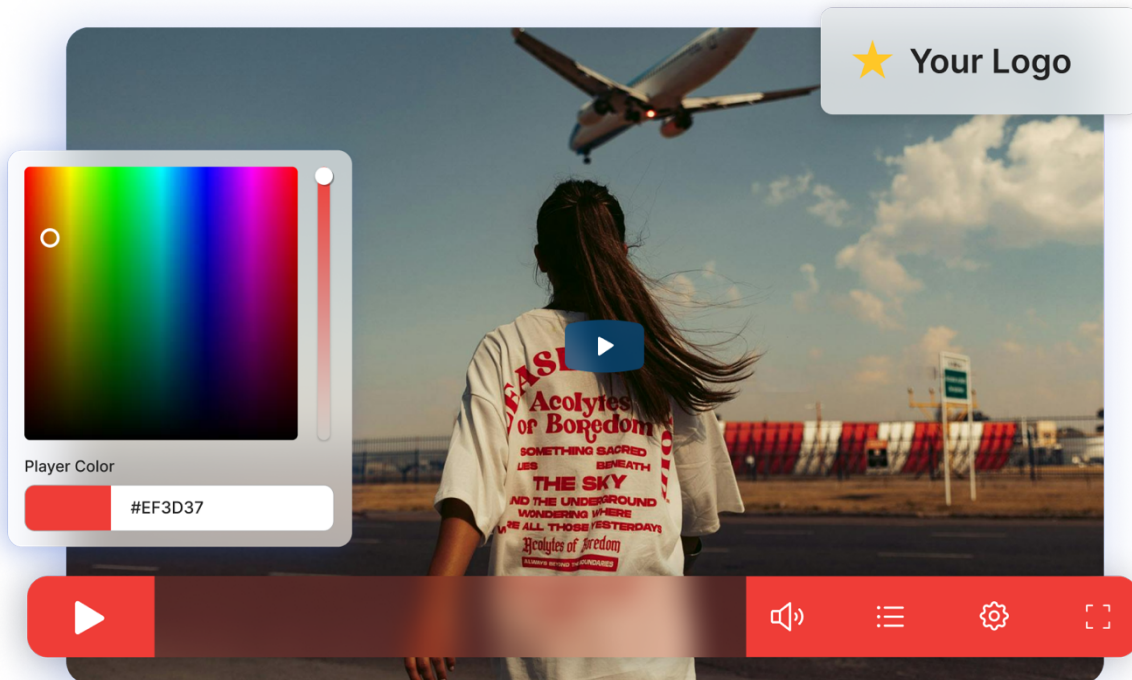
Stream to multiple locations at once

Plug 1 feed URL to multiple cloud TVs, Playouts, OTT apps, FAST channels, and video players. We'll deliver your on-demand content feed to dozens of destinations simultaneously and stream it to millions of viewers globally.

Flexible for Every Device

Our M3U8 feeds are responsive on every device making your content available anywhere your viewers are including smart TVs, web TVs, mobile apps, dongles, consoles, and set-top boxes
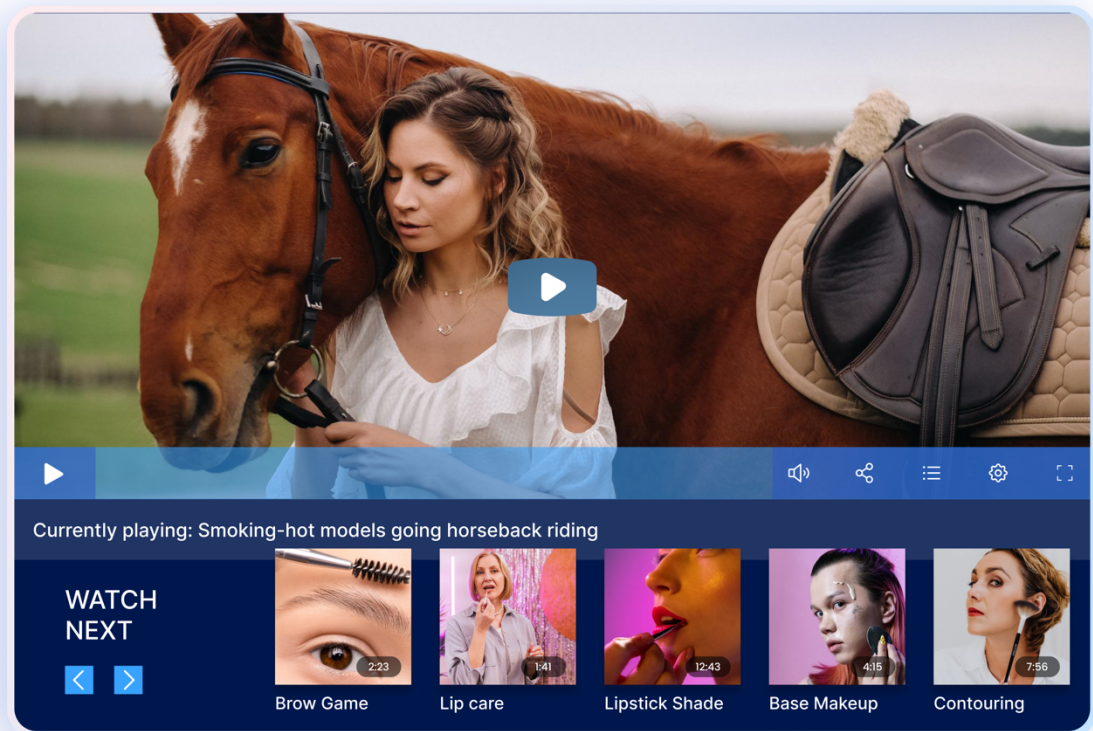
Brandable & Customizable

Our M3U8 stream links come free of any skin or locked-in themes, player controls & features. A white label-perfect solution. You can add it to any 3rd party player, customize the player skin, player controls, streaming structure, and brand logo.

Create Your On-Demand TV Channel

Build web TV channels in any market and leverage FAST or subscription models for revenue generation. Push content to your channels via M3U8 streaming feeds, our brandable player embed, or RSS feed distribution.
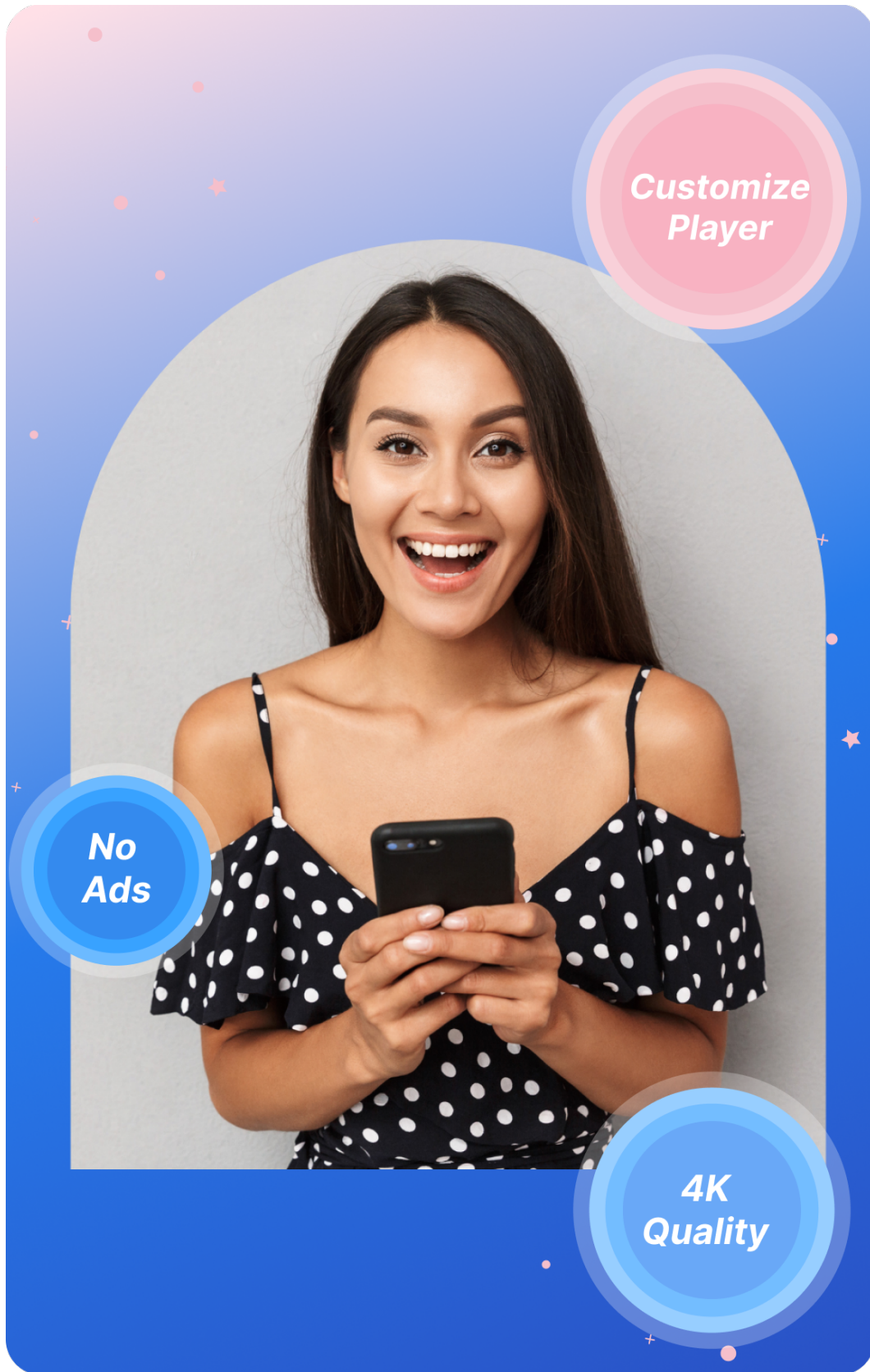
Unlimited Storage to Power A Large Cloud TV & OTT Library

One of the many advantages of using SUPA-eCart, you're never limited or penalized with more fees as your library and business grow. You have an infinite room to grow.

Everything you need to host, manage, share, and promote your content all in one place

Customize
Player

No
Ads

4K
Quality

Unlimited Hosting

Host video and audio files without limits.

Create

Easily record videos or audio, edit and polish them right in your browser

Collaboration

Collaborate with multiple users and make feedback simple and fun!

Management

Organize your files into projects and folders, apply tags for search & more

Playback

A player that is fast and compatible with all devices and browsers

Video Monetization

Display opt-in forms, make videos shoppable, create funnels & more

Simulated Livestream

Host livestream with per-recorded content, automate and scale fast

Video Analytics

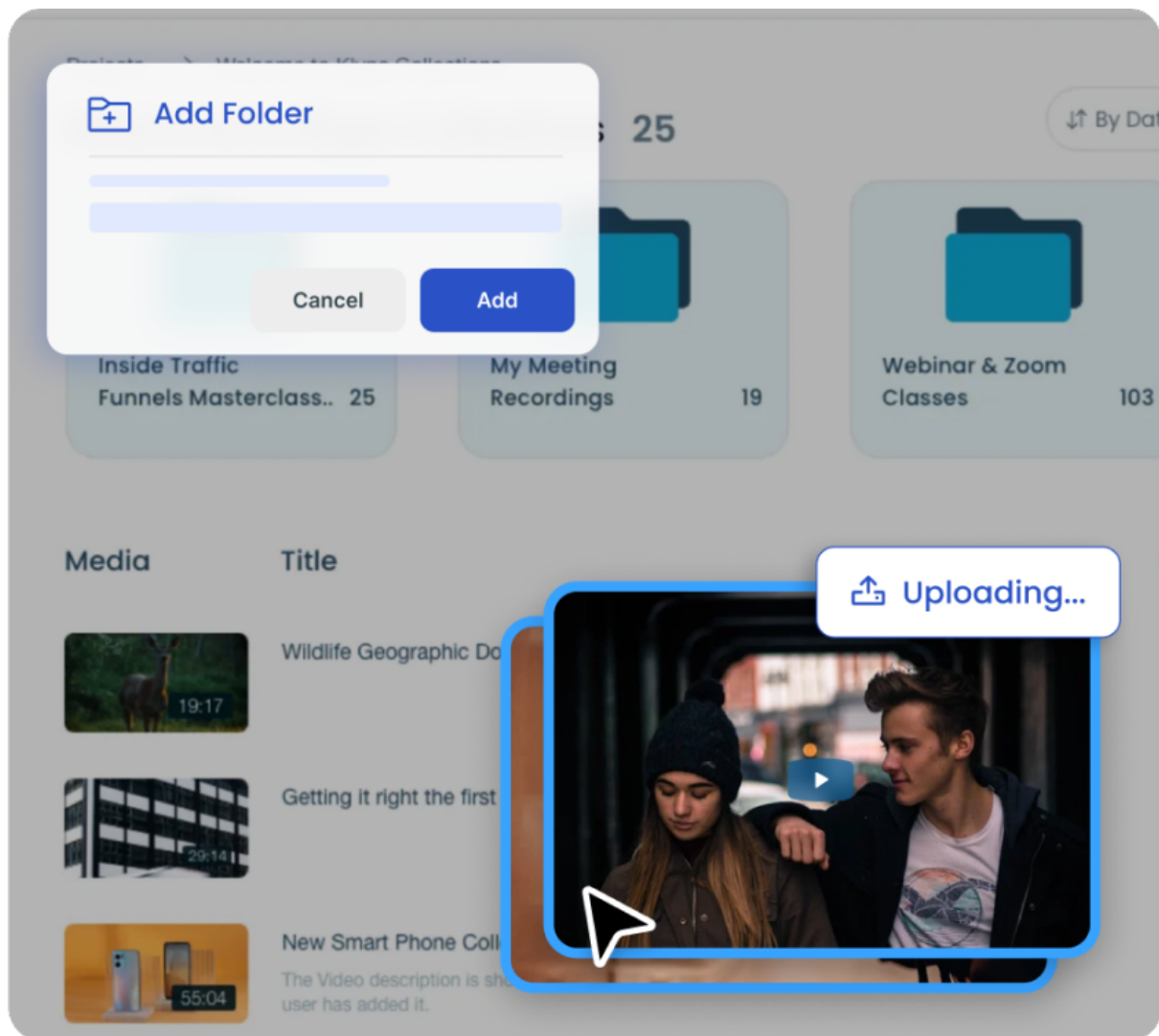Rich & accurate analytics in real-time. Data to power your key decisions

Podcasts

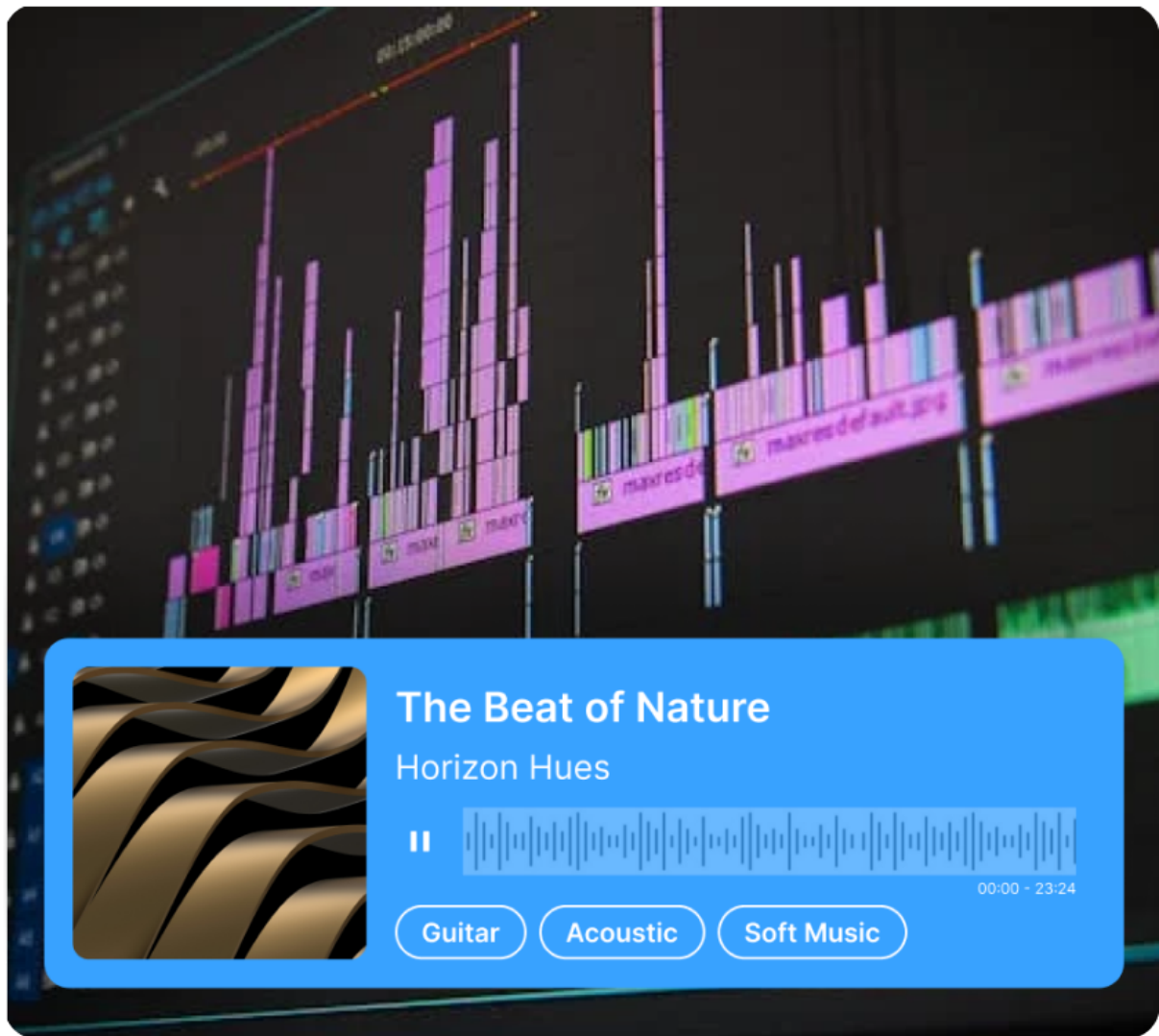Record, host, distribute and analyse your video & audio podcasts here.

Embed Content

More than 10 mediums to publish & share your content with the world.

Discover More Ways to Use

Video Content Management

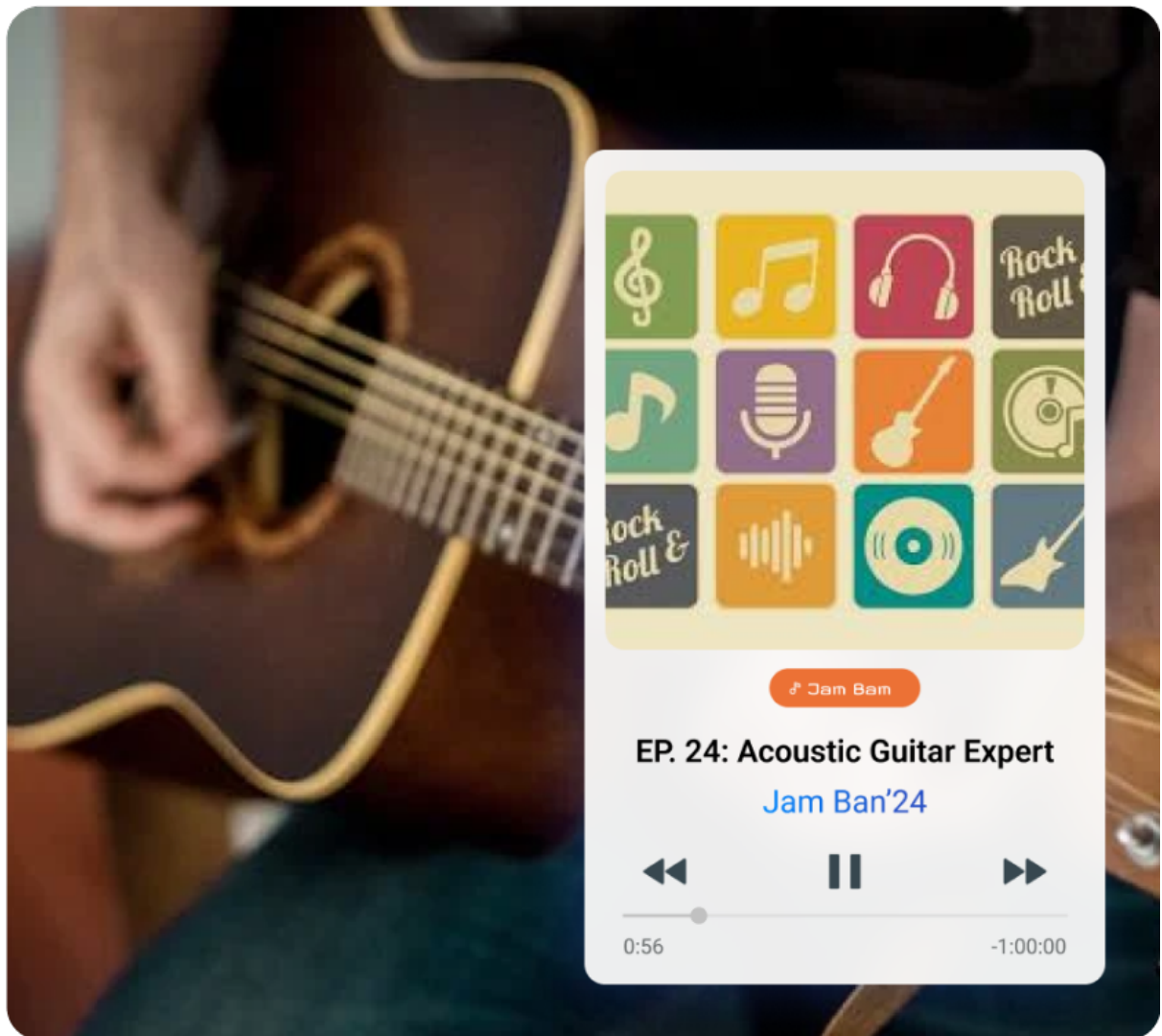Streamline your video uploads, organization, and distribution

Audio Content Management

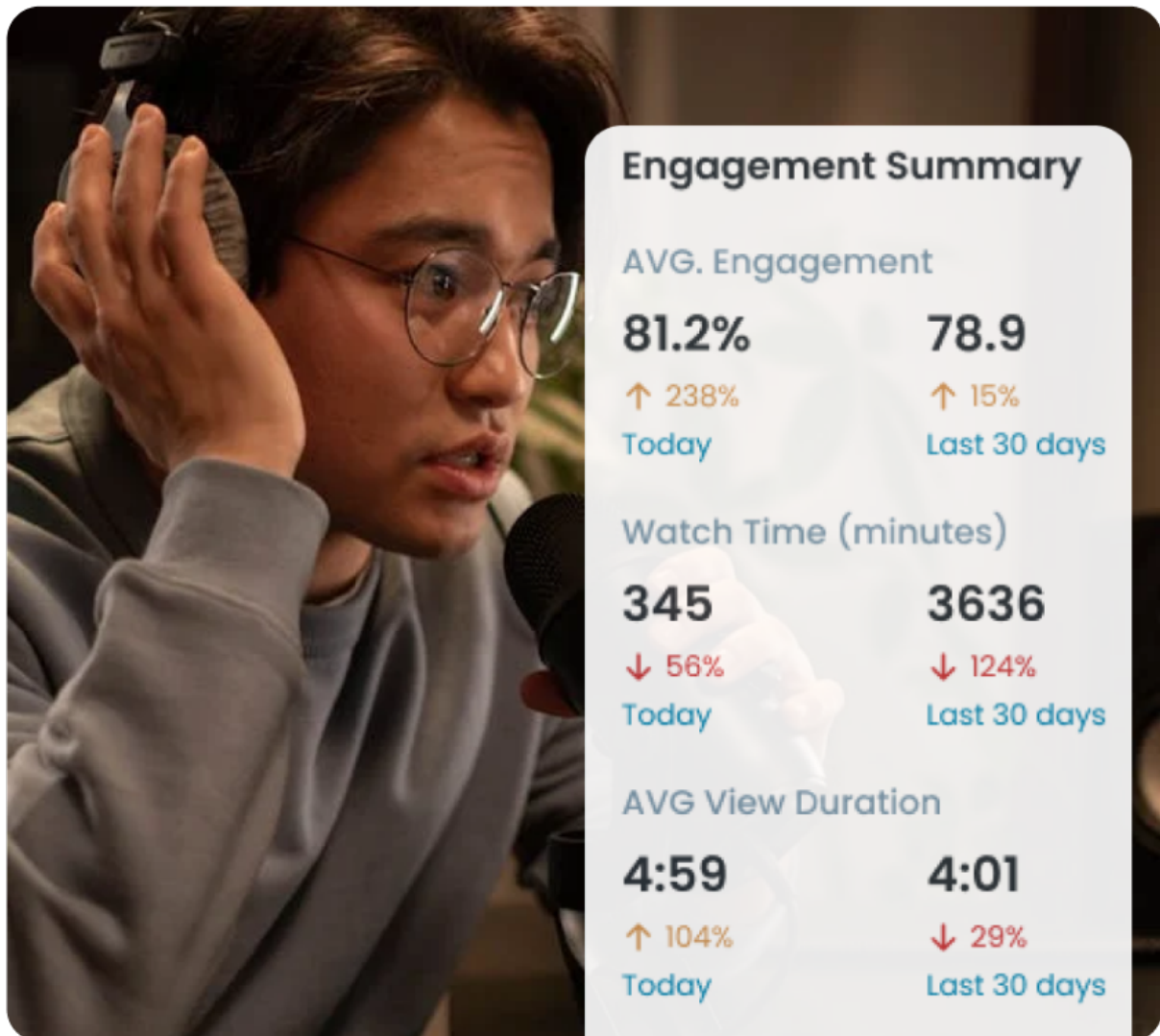Centralize, manage and distribute your audio content effortlessly

A/B Video Split Testing

Compare two videos to determine which one performs better

Audio Podcast Hosting

Simplify podcasting with streamlined audio hosting and distribution

Podcast Analytics

Gain insights into your podcast's performance with detailed analytics

Video Podcast Hosting

Host and distribute your video podcasts to reach more audience
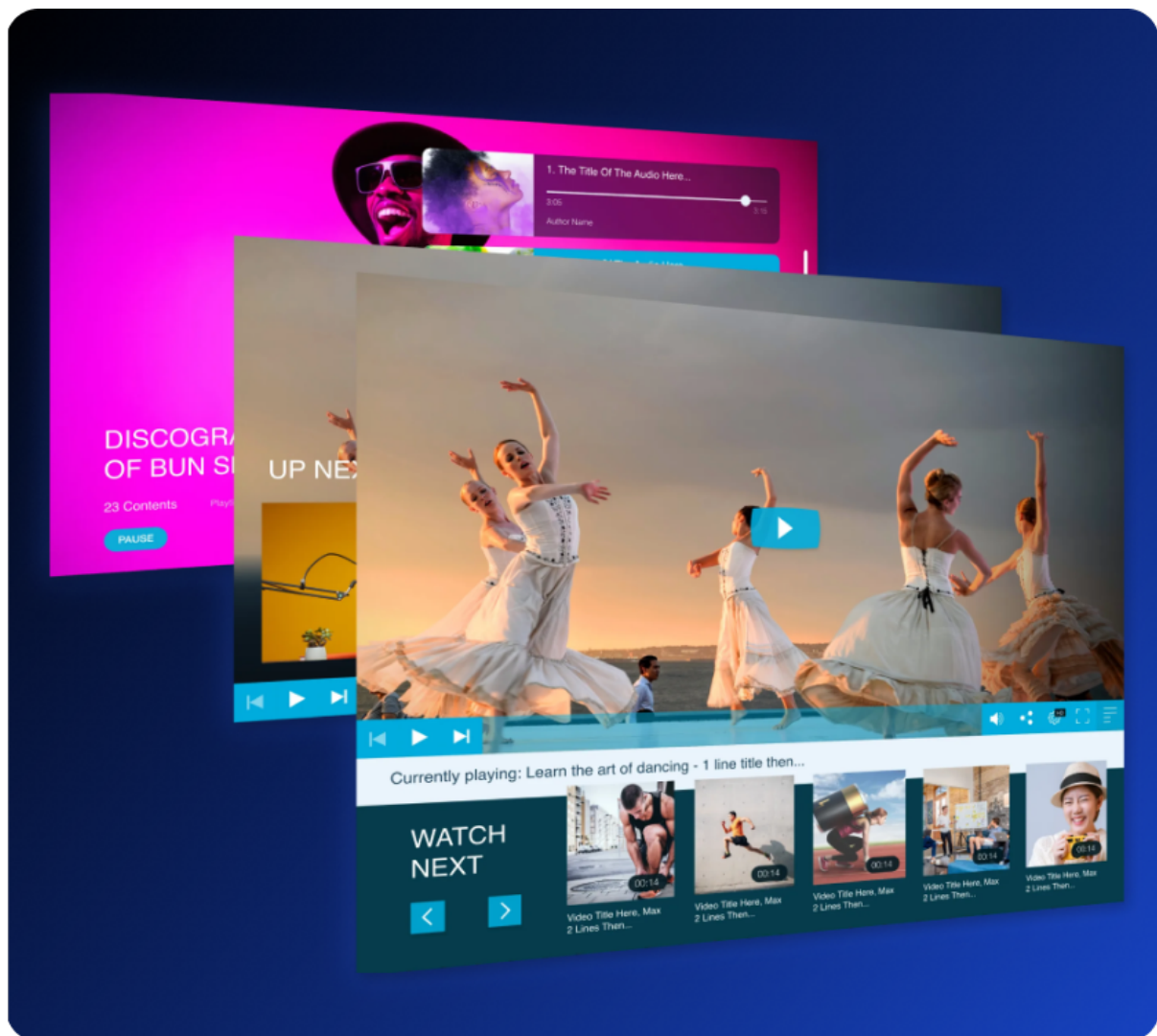
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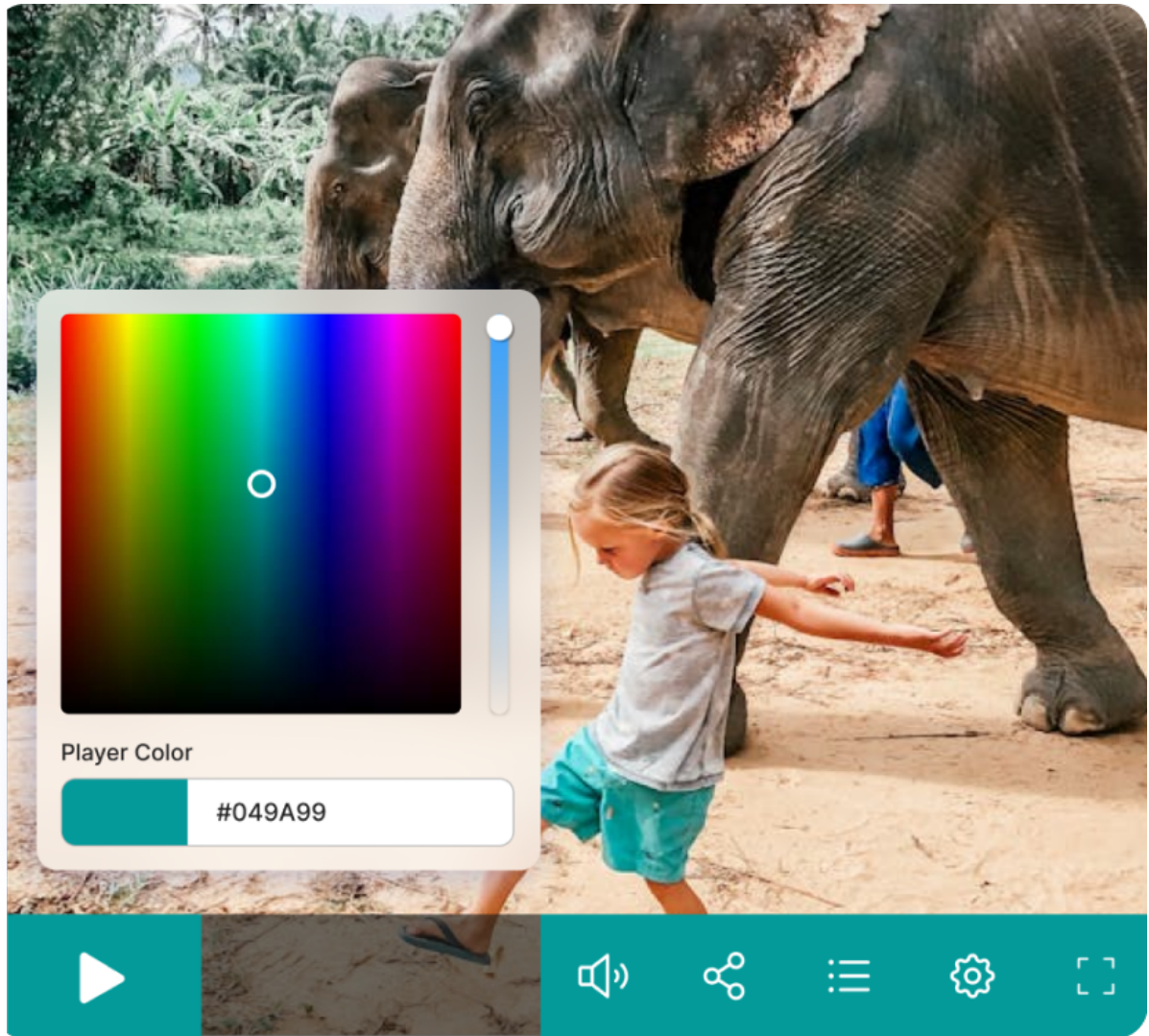Gain insights into your podcast's performance with detailed analytics

Video Podcast Hosting

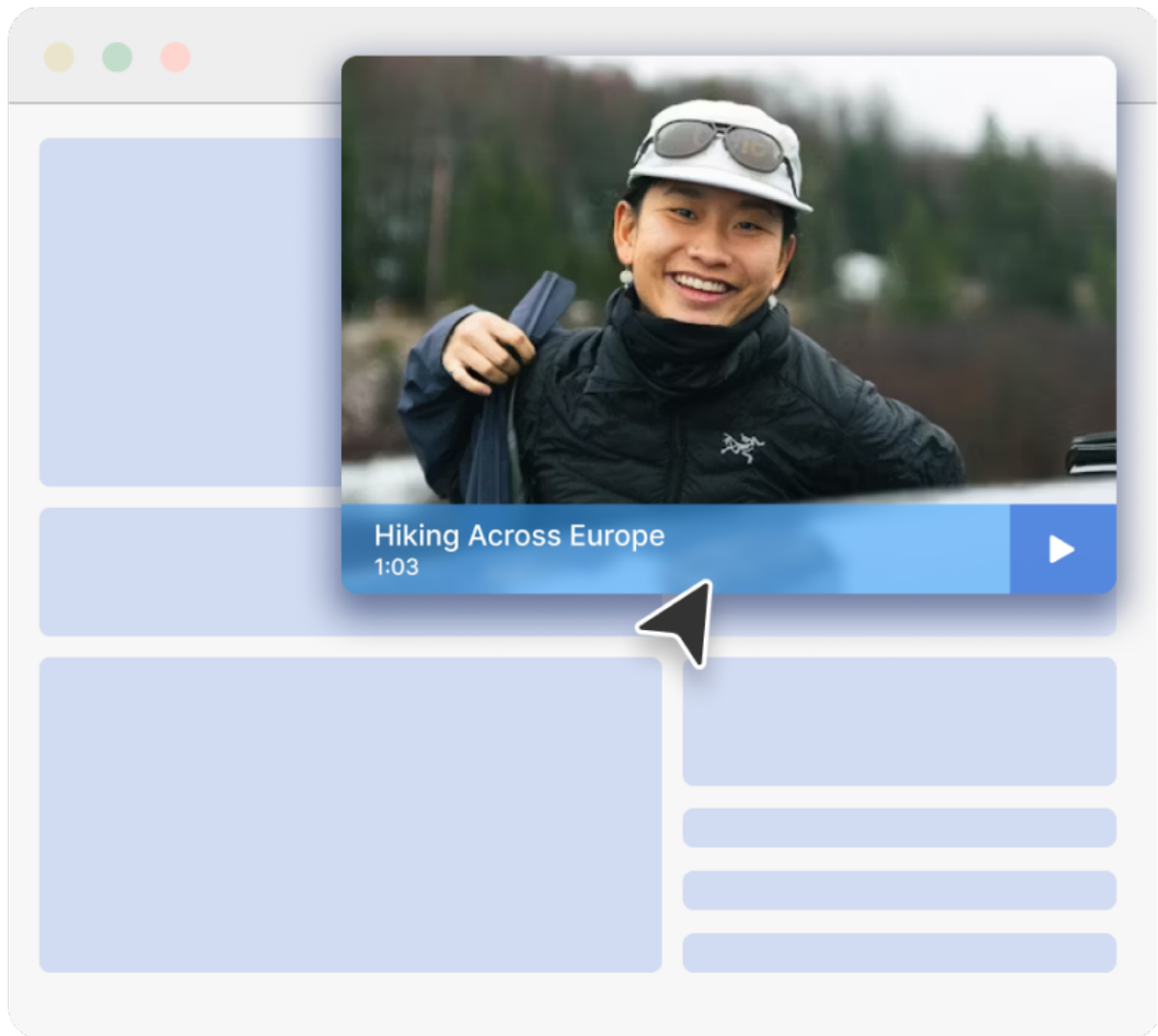Host and distribute your video podcasts to reach more audience

Audio-Video Playlist Builder

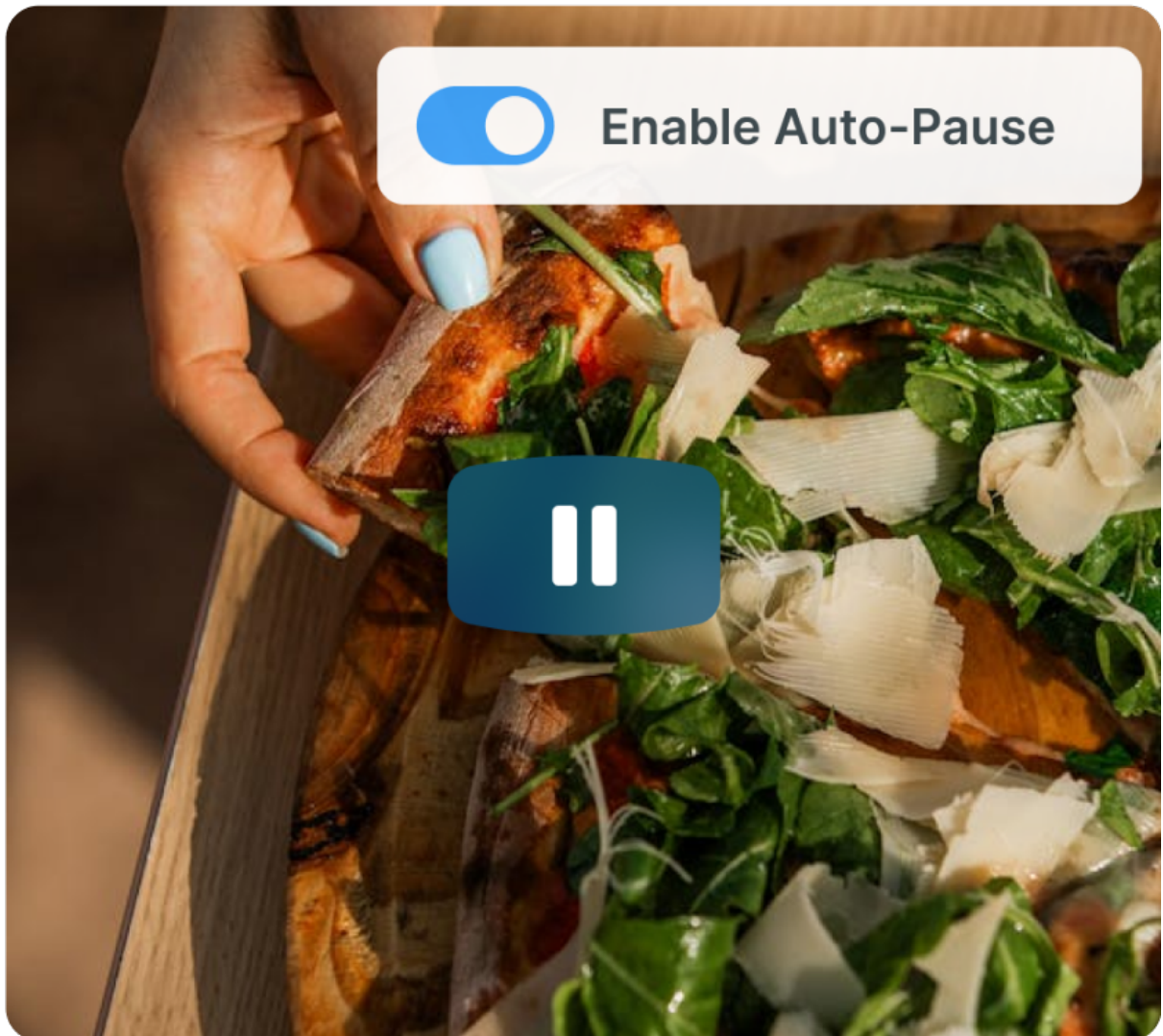Create, manage and organize multi-media content playlists

Customizable Video Player

Customize your video player's look and features to match your brand

Sticky Floating Player

Get continuous viewing with a video player that sticks as users scroll.
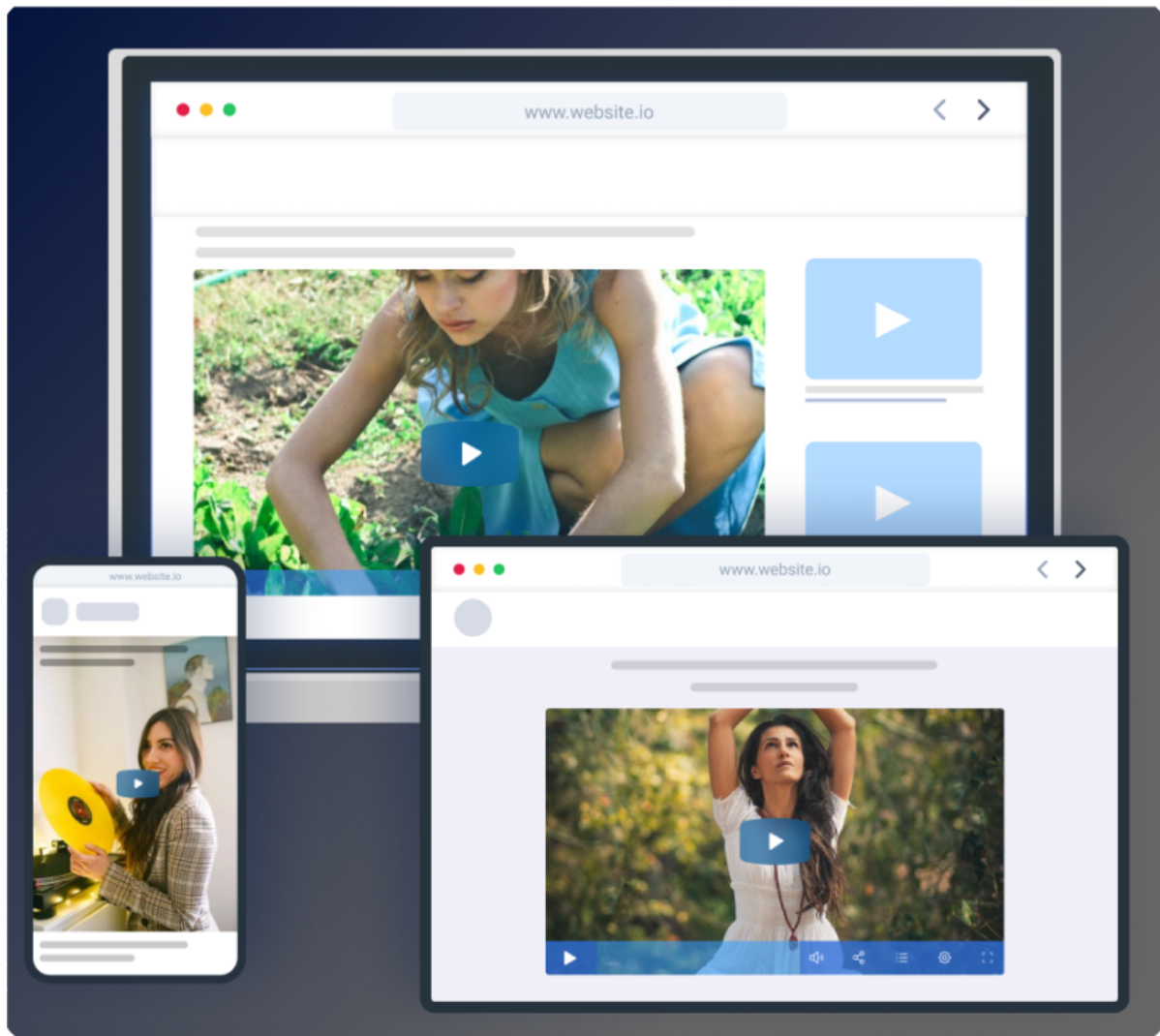
Auto-Pause Player Intelligence

Auto-pauses video when not in view

Resume Play Intelligence

Allow users to pick up exactly where they left off in a video

Responsive Video & Audio Embed

Responsive embed across devices
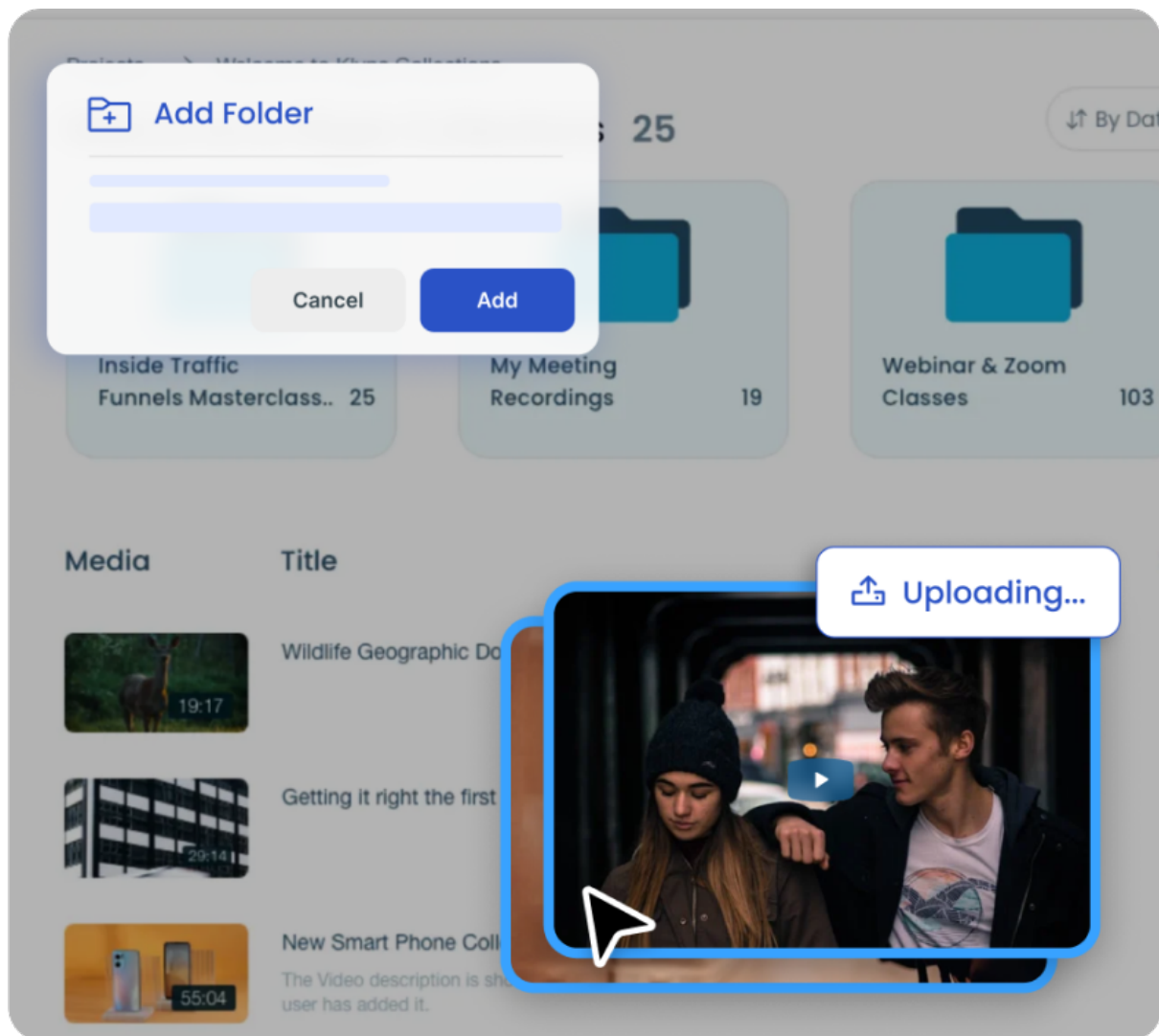
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