

Store SEO

SEO is a very important feature for any online store. It helps you drive traffic to your online store and helps increase sales.

The Dokan **Store SEO** feature does exactly that. The vendor can set the SEO Title, Meta Description, Meta Keywords, Facebook Title, Description, Image, Twitter Title, Description, and Image. The vendors need to navigate to the **Vendor Dashboard > Settings > Store SEO** section.

Store SEO → Visit Store

SEO Title : ? Women, Men, Kids Fashion & Style | Clothing Palette

Meta Description : ? GET FREE SHIPPING & RETURNS! We have 1000s of styles of shoes & Zappos legendary 365-day return policy + 24/7 friendly customer service. Call 1-800-92.

Meta Keywords : ? clothes shopping, womens clothing, mens clothes, car

Facebook Title : Women, Men, Kids Fashion & Style | Clothing Palette

Facebook Description : GET FREE SHIPPING & RETURNS! We have 1000s of styles of shoes & clothing with a legendary 365-day return policy + 24/7 friendly customer service. Call 1-800-92.

Facebook Image :

Twitter Title : Women, Men, Kids Fashion & Style | Clothing Palette

Twitter Description : GET FREE SHIPPING & RETURNS! We have 1000s of styles of shoes & clothing with a legendary 365-day return policy + 24/7 friendly customer service. Call 1-800-92.

Twitter Image :

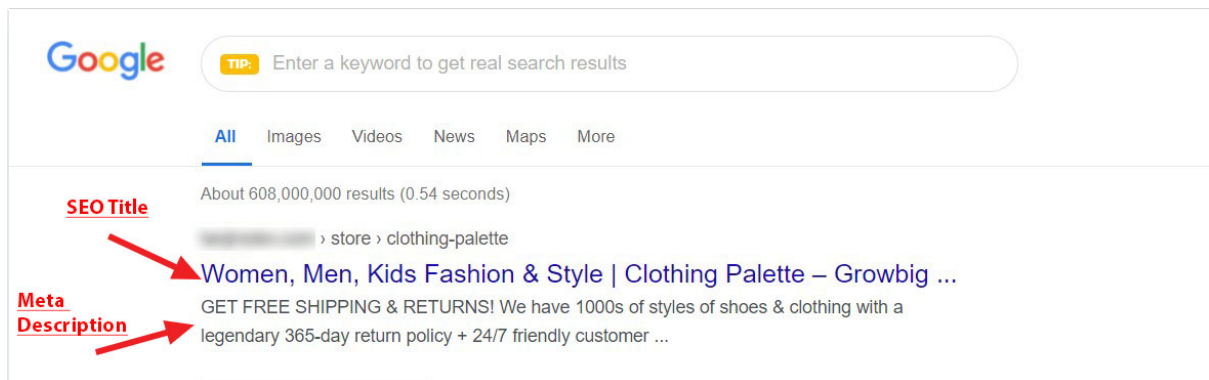
Save Changes

The vendor will find different fields to set his SEO for his/her store. We have given the description of each field of the Store SEO form fields.

SEO Title: This will appear as the store's title in the search engine result.

Meta Description: This will appear as the store's description in the search engine result.

Meta Keywords: This method adds meta keywords to the [HTML Meta Tag](#) that is hidden from viewers. By doing so, search engines can determine the topic of the page.



Facebook Title: This will appear as the store's title in the Facebook News Feed.

Facebook Description: This will appear as the store's description in the Facebook News Feed.

Facebook Image: This will appear as the store's banner in the Facebook News Feed.



Twitter Title: This will appear as the store's title in the Twitter Feed.

Twitter Description: This will appear as the store's description in the Twitter Feed.

Twitter Image: This will appear as the store's banner in the Twitter Feed.

Twitter Image



Twitter Title



Twitter Description



This is how the vendors can set up Store SEO for their stores in the marketplace.

<https://www.youtube.com/watch?v=TAyeQb68hak>